

## Horse Care Loyalty Rewards Program Rules

1. Open to U.S. legal residents of the fifty (50) United States and the District of Colombia who are 18 years of age or older.
2. Purchase the required minimum of any one of the participating Farnam® horse products and receive one (1) of same product in the same size. Receipts of purchase are required to participate in the Program. Participants must purchase total required amounts of each product to receive the same product as a Horse Care Reward. Participants may not mix and match the participating products. Example: purchase five (5) 3 lb. SandClear™ supplements and receive one (1) 3 lb. SandClear™ supplement.
3. Visit [www.horsecareloyalty.com](http://www.horsecareloyalty.com). The first time you visit, create an account. No Post Office Box addresses allowed. To submit your participating products' purchases, complete all required fields and upload a photo of your receipt by either taking a picture using your smartphone or scanning into your computer.
4. Participants may earn multiple Horse Care Rewards upon verification of compliance with Program's requirements.
5. Horse Care Rewards will be mailed to participant's verified street address.
6. This offer is valid on qualifying products purchased from January 1, 2018 through December 31, 2020. We reserve the right to cancel or terminate this Program at any time with a 90-day prior notification.
7. If you purchased five (5) quantities or less of the Senior Active Performance ASU ("ASU Product") during the Program and those purchases were made on or prior to December 31, 2019, your purchases will be honored. Purchases of less than five (5) ASU Products can be combined with purchases of one other participating product of equal or lesser value; you can combine purchases of ASU Product with only one other participating product to receive the same participating product free. Example: you purchased one (1) Senior Active Performance at a retail price of \$9.95, and before the end of this program you purchase four (4) Horseshoer's Secret® Extra Strength with the retail price of approximately \$9.95 each; you shall earn one (1) free Horseshoer's Secret® Extra Strength.
8. Purchases of the original Weight Builder™ 8 lbs. product may be combined with purchases of the Improved Formula Weight Builder™ 7.5 lbs. product to meet the purchases required for free product. Example: you purchased one (1) of the original Weight Builder™ 8 lbs. product in February 2019 and before the end of this program you purchase four (4) of the Improved Formula Weight Builder™ 7.5 lbs. product; you shall earn one (1) free Improved Formula Weight Builder™ 7.5 lbs. product.

Participating Products				
Product Description	Size	UPC	Item Number	# of purchases required for free product
Senior Health & Wellness	3.75 lbs.	0-86621-00196-1	100531067	5
Horseshoer's Secret® Extra Strength	3.75 lbs.	0-86621-02742-8	100521078	5
Laser Sheen® Skin & Coat	3.75 lbs.	0-86621-02743-5	100521079	5
Next Level® Performance	3.75 lbs.	0-86621-60786-6	100506844	5
SandClear™	3 lbs.	0-86621-10203-3	10203	5
Weight Builder™	8 lbs.	0-86621-13701-1	13701	5
IMPROVED FORMULA Weight Builder™	7.5 lbs.	0-86621-00279-1	100536873	5

Quietex™ II Pellets*	1.625 lbs.	0-86621-03307-8	100519743	5
Red Cell®	1 Gal	0-86621-74110-2	74110	5
Joint Combo™	3.75 lbs.	0-86621-01043-7	3001043	5
Lactanase® Packet	25 grams	7-58900-00088-9	3000088	10

\*Valid for purchases of Quietex™ II Pellets from October 1, 2018 through December 31, 2020.